



Electrostatics 2015

12–16 April 2015

Southampton Solent University, Southampton, UK

Organised by the IOP Electrostatics Group

<http://elec2015.iopconfs.org>

Exhibition and sponsorship

Electrostatics 2015, the next conference in the quadrennial series of world-renowned international conferences on electrostatics spanning half a century and organised by the Institute of Physics, will be held at Southampton Solent University from 12–16 April 2015. The conference will bring together experts from academia, research laboratories and industry to discuss the many facets that make up the study of electrostatics.

Exhibition

A two-day table-top exhibition will be held alongside the conference on Tuesday 14 and Wednesday 15 April. The exhibition will provide companies in the field and related areas of electrostatics the opportunity to demonstrate their products to a captive audience.

Why exhibit?

- demonstrate the range and quality of your products and services to a specialised audience;
- maximise your exposure both nationally and internationally and connect with industry representatives;
- establish your company within the scientific community;
- target new customers and build existing relationships;
- showcase new or upgraded product ranges.

Exhibition package

(bookings received after 1 May 2014)

£550 + VAT*

£650 + VAT*

Space is available as a table-top display and includes:

- one 6 ft table and a chair, or equivalent area;
- company logo and link on the conference website;
- company logo and profile in the delegate handbook;
- lunch and refreshments for one exhibitor representative for the duration of the exhibition (14 and 15 April).

Exhibition packages are limited and allocated on a strictly first-come, first-served basis.

Sponsorship

We also invite sponsorship from companies and organisations wishing to raise their profile within the community and increase their visibility at the conference. The premium and gold packages are inclusive of exhibition space during the two-day exhibition.

Why sponsor?

- an opportunity to promote your organisation and raise your profile within the wider community;
- promote your company name to national and international participants prior to, during and after the conference – these include decision makers, scientists and students;
- demonstrate your commitment to assisting the development of young researchers;
- your representatives can mix informally with professionals from industry and academia in the UK and all around the world;
- your support of the conference will be acknowledged widely through web-based and printed material;
- sponsorship contributes significantly to the promotion, planning and operation of the conference, reducing the overall cost of managing the event and enabling a higher level of participation.

Premium sponsor

£1250 + VAT *

Included within the premium package:

- acknowledgement as a premium sponsor on all material relating to the conference, including the book of abstracts distributed to all participants;
- sponsors may distribute their catalogue or brochure in the delegate packs;
- sponsor's logo will appear prominently on the homepage of the conference website as well as the sponsor's page; this will include a link to the sponsor's website;
- a one-page colour A4 advert in the book of abstracts;
- sponsors will have the opportunity to give a technical presentation during the conference programme;
- complimentary exhibition package (14 and 15 April), including lunch and refreshments for one exhibitor representative;
- one complimentary full conference delegate registration (12–16 April) including conference material, access to technical sessions, catering and conference dinner.



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Gold sponsor

£750 + VAT*

Included within the gold package:

- acknowledgement as a gold sponsor on all material relating to the conference, including the book of abstracts distributed to all participants;
- sponsors may distribute their catalogue or brochure via the conference delegate packs;
- sponsor's logo will appear prominently on the homepage of the conference website as well as the sponsor's page; this will include a link to the sponsor's website;
- a one-page mono A4 advert in the book of abstracts;
- sponsors will have the opportunity to give a technical presentation during the conference programme;
- complimentary exhibition package (14 and 15 April), including lunch and refreshments for one exhibitor representative.

Additional sponsorship opportunities

Conference app

£2500 + VAT*

- opening splash screen of the app to display sponsor's graphics;
- home screen of the app can feature up to six revolving sponsor's images;
- sponsor's profile page and full-page advert within the main content of the conference app;
- acknowledgement as a sponsor in the book of abstracts distributed to all participants;
- sponsor's logo will appear on the conference website, including a link to the sponsor's homepage.

Delegate bags

£600 + VAT*

- acknowledgement as a sponsor in the book of abstracts distributed to all participants;
- sponsor's logo will appear on the conference website, including a link to the sponsor's homepage;
- sponsor's logo will be displayed on the delegate bags (one colour print).

Conference dinner

£500 + VAT*

Wednesday 15 April, Royal Southampton Yacht Club

- acknowledgement as a sponsor in the book of abstracts distributed to all participants;
- sponsor's logo will appear on the conference website, including a link to the sponsor's homepage;
- logo on tickets;
- two tickets to the dinner.

Refreshment and lunch breaks

£500 + VAT*

- acknowledgement as a sponsor in the book of abstracts distributed to all participants;
- sponsor's logo will appear on the conference website, including a link to the sponsor's homepage;
- designated as a sponsor in the programme.

Pens/gift items

£250 + VAT (per item)*

Sponsoring company to provide items to be included in the delegate bags.

- acknowledgement as a sponsor in the book of abstracts distributed to all participants;
- sponsor's logo will appear on the conference website, including a link to the sponsor's homepage;
- sponsor's logo can appear on the sponsored item.

Conference session

£200 + VAT*

- acknowledgement as a sponsor in the book of abstracts distributed to all participants;
- sponsor's logo will appear on the conference website, including a link to the sponsor's homepage;
- designated as a sponsor in the programme.

Delegate bag inserts

£150 + VAT*

Sponsoring company to provide inserts (maximum one sheet of paper, A4 size)

* VAT is charged at the prevailing rate, currently 20%.



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Further information

For further information and booking details, please contact:

Joanne Hemstock, Institute of Physics, 76 Portland Place, London W1B 1NT, UK

Tel +44 (0)20 7470 4800, e-mail joanne.hemstock@iop.org

Booking form

Full booking terms and conditions can be found online at <http://elec2015.iopconfs.org/exhibitionterms>

- Exhibition package
- Premium sponsorship package
- Gold sponsorship package
- Additional sponsorship item/s

Contact name (inc. prefix):

Address:

Postcode:

Tel:

Fax:

E-mail:

Name of company representative(s) attending exhibition and conference (if known):

Company profile (50 words):

Signed:

Date: